



## What's happening in our world?



It's August and we had hoped to be complaining about the broken air con and the sweltering weather but as it happens we're still jumping over puddles and battling with broken brollies. Never the less, we write with exciting news about our new charity venture, the launch of new incentives as part of our referral scheme and a new member of the team!

### who do you want to work for?

Ask the corporate world who they think candidates most want to work for and their answer is sure to be wrong!

Amazingly most candidates most want to work for an SME! Whilst many employers felt that the bigger the company the better, new research done by recruitment consultants shows that most candidates consider the working environment equally when deciding on a new position.

Newly promoted General Manager at Straco, Michelle Pullen commented, "this is indeed most interesting information because most companies feel that merely being a market leader will secure the best candidates, whilst most candidates are actually considering working environment and opportunities for progression. With times changing we are constantly advising candidates to

#### Newsletter

**Straco International**  
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Doncaster  
DN9 3FL  
**Doncaster: 01302 323336**  
**Leicester: 0116 232 5160**

#### Straco News

The Leicester office is now open and we would relish the opportunity of working with any clients looking for quality staff.

**Get in touch 0116 232 5160**

#### Live Database

Our website [stracointernational.com](http://stracointernational.com) is live. All vacancies are added as soon as they are registered with us unless confidential. Clients can register vacancies online and view testimonials from candidates and clients.

differentiate themselves but companies also need to take this on board when they are attracting new staff. "In fact two thirds of employers incorrectly presumed candidates' intentions. This is especially significant when trying to attract the right staff both for market leaders and SME's, Michelle continues, "Recruiters can ensure employers are up to date with the latest research and information within the work place. Obviously setting out your stall correctly is vital if you want to attract the right people."

### **recruitment open days**

We are scheduling several open days at both our Doncaster and Leicester offices for candidates to talk to us about their career and where they should be heading, the current market and opportunities, CV issues and also allowing people to network.

We are extending these open days to clients who want to discuss job vacancies and their recruitment strategy along with other problem areas affecting recruitment such as interviewing and identifying the right candidate.

We can utilise this time to look for suitable candidates with you and arrange meetings.

We understand the confidentiality issues surrounding recruitment and offer our offices to hold interviews away from the office.

### **new member of the team**

We are delighted to welcome Kelly Diver to Straco. She joins to head up the Design team at Straco. This follows rapid expansion with Rob Fothergill heading up Retail Interiors and Kelly Blunt - Exhibitions.

### **Straco News**

To clients and candidates alike, we offer £100 in vouchers for every candidate referred to us who we then go on to place. We are also now offering £100 in vouchers for opportunities referred to us that we fill. all you have to do is call or email us:

[recruitment@stracointernational.com](mailto:recruitment@stracointernational.com)

### **Follow us on Linked In and Twitter**

Join the Straco International Group on [Linked in](#) and follow us on [Twitter](#) where we update on the latest vacancies and industry news.

### **Your news**

**Tell us what is happening in your world. We want to highlight your successes and news, upcoming events and anything else you would like to share.**

[\*\*Unsubscribe here\*\*](#)



*Pictured Left to Right: Michelle Pullen - General Manager, Kelly Diver - Account Manager, Kelly Blunt - Recruitment Consultant, Rob Fothergill - Recruitment Consultant*

## **client and candidate referrals**

Earlier this year, we introduced our extended referral scheme incorporating both candidates and clients. In support of the industries we recruit for, we are also switching from cash to vouchers and will be offering a choice of the following vouchers:

- Marks & Spencer
- Boots
- Amazon
- Debenhams

Email us at [recruitment@stracointernational.com](mailto:recruitment@stracointernational.com) with the details of who you would like to refer and if we place the candidate or fill the vacancy, we will send you £100 of vouchers. Don't forget to tell us which retailer you want them for!

## **charity venture**

As a company, we have always tried to do our little bit for charity. In the past, we have donated aid packs to soldiers in Afghanistan and completed a charity bike ride for the British Heart Foundation. This year we're hoping to raise money towards building a well in Zambia. We are working with a team of people who will be going out to Zambia in October to start work on the well. If you would like to help us, Julie Horseman, Marketing Director at Straco, will be running a half marathon on September 11th. We'll be giving you a

little more detail nearer to the time but we're hoping to raise sponsorship for Julie to do the run.

**on an even lighter note.....**

We see the Champagne industry is doing its' bit for the environment by introducing a new lightweight bottle. They claim that the new bottle looks the same but will potentially save in carbon dioxide the equivalent in emissions of 4000 cars per annum. That's the only encouragement we need to give it a try!