



What's happening in our **world?**



summer time begins!

I think we have all pretty much forgotten what summer is like but it's here at long last! This month we welcome Joanna Payne to the Straco team. Joanna joins us as Recruitment Consultant and will be heading up the Retail Interiors division working closely with fellow new recruit Paula who joined in January to cover Events and Exhibitions. Both Jo and Paula will be on the road visiting clients and candidates and visiting many of the trade shows taking place, if you would like to arrange a meeting, please get in touch.

VM and Display Show 2011

We will be at the VM show on Wednesday 6th April, let us know if you will be visiting and we can arrange to meet for a coffee. The show takes place at the Business Design Centre in London.

changing costs of recruitment

There has been a lot of press relating to the changing face of recruitment and the boom in alternative recruitment solutions. Much of this looks at the varying costs of recruiting depending on the method used.

In a recent report looking at Recruitment, Retention and Turnover by the Chartered Institute of Personnel and Development (CIPD), it was revealed that the average cost of filling a vacancy per employee is £4,000. For managers and professionals this

Newsletter

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Straco News

The Leicester office is now open and working on a number of exciting opportunities for Designers and Project Managers in the area.

Get in touch on 0116 232 5160

Live Database

Our website stracointernational.com is live. Unless confidential, all vacancies are added as soon as they are registered with us. Clients can register vacancies online and view testimonials from previous clients and candidates.

An opportunity to earn extra cash.....

To candidates and clients alike, we offer £100.00 as a thank you for every candidate referred to us, who we then go on to place. We are also

rises to £5,000 and for senior managers/directors the figure is £10,000. These costs include hard costs such as advertising and recruitment fees and soft costs such as management time, however it was found that few companies monitored this spend and it was therefore difficult to see the return on investment.

The report also advised that 74% of companies have switched to online applications, which they felt helped cut costs. The market is however, approached differently depending on the type of candidate required and there is a reluctance to spend money recruiting for younger and less experienced people with a preference for experience over potential.

It is still widely accepted that Recruitment Consultancies are able to take much of the hard work out of the recruitment process but employers are more likely to reserve this spend for specific vacancies and those which need to be filled quickly.

A huge growth in the use of social media for recruiting purposes during 2010 was reportedly down to a surge in the amount of candidates looking for work and with the time to utilise social media and job boards but it was felt that this was still a time consuming solution.

client and candidate referrals

Candidates often come to us because they have been referred by somebody who has previously used our services. We like to show our gratitude for this and reward any referrals with £100 cash. We are now extending this offer to include client referrals so if you know a company who is looking to recruit or know of a specific vacancy, pass it on and if we can fill it, we will offer a thank you in the form of £100 cash. We will be adding more information to our website detailing this offer along with testimonials from contacts who have received their referral fee. In the meantime you can email us at recruitment@stracointernational.com

on a lighter note.....

Looking out of our window here at Straco HQ, we were impressed by the antics of the Vulcan Bomber this week. The last iconic Vulcan bomber has returned to Doncaster Robin Hood Airport, where according to sources it will now take up residence for the next six months while it performs at air shows around the UK. It certainly put on an impressive show for us if only a little noisy!

now offering £100.00 for opportunities referred to us that we go onto to fill. You can remain anonymous to those you refer, simply email:

recruitment@stracointernational.com

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Tell us what is happening in your world. We want to highlight your successes, latest hiring's, or just general office gossip!!

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