



What's happening in our **world?**



very belated greetings!

This is our first newsletter of 2011 so a belated Happy New Year to all. There have been a lot of mixed messages about the state of the economy throughout January but as we write, we are seeing a much more positive overview. Here at Straco, we have new Recruiter Paula on board who is managing the Exhibitions market. We are looking forward to a great year and wish all of our clients and candidates the same.

euroshop and Confex 2011

With Euroshop taking place over the coming week, Confex and the Retail VM and Display Show next week, it's an exciting time. We wish everyone a good show, we won't be at Euroshop this year but look forward to seeing everybody at Confex and other shows during the year.

employment in 2011 - a strategic approach

2011 has started with a flourish. Industry Advisers REC have quoted that the private sector looks promising with over 94% of employers expecting to maintain current staffing levels and one in four predicting staff increases and a recruitment drive. This follows a steady finish to 2010.

At Straco, we are predicting a surge in vacancies for Project Managers and Designers and already seeing increases in salaries across all roles.

For those currently seeking a new role or thinking that now be the right time to start looking, we would advise that you structure your search. As recruiters, we see a number of CV's, which are often submitted following a vacancy search on our website. It is never a surprise to find applications for a role that requires specific experience, from an entirely irrelevant field.

From the perspective of the person whose job it is to sift applications, there is nothing more annoying than having to read immaterial CV's. If you view this through the eyes of an employer, you have already demonstrated your ability to not read things thoroughly.

In terms of annoyance, ranking right up there with irrelevant CV's are duplicate submissions. Employers are looking for the perfect person to fill their vacancy and that includes somebody who wants to work for them.

Receiving your CV from 10 different sources not only complicates matters

Newsletter

Straco International

Unit 7
Hayfield Lane Business Park
Doncaster
DN9 3FL

Doncaster: 01302 323336
Leicester: 0116 232 5160

Straco News

The Leicester office is now open and working on a number of exciting opportunities for Designers and Project Managers in the area.

Get in touch on 0116 232 5160

Live Database

Our website stracointernational.com is live. Unless confidential, all vacancies are added as soon as they are registered with us. Clients can register vacancies online and view testimonials from previous clients and candidates.

Know somebody looking?

To candidates and clients alike, we offer £100.00 as a thank you for every candidate referred to us, who we then go on to place. You can remain anonymous to those you refer, simply email: recruitment@stracointernational.com

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but gravely dilutes the sincerity of your application.

If you are starting out on a job search we would advise:

- Structure your CV and covering letter for the vacancy you are applying for
- Use a reputable recruitment consultancy to help your search
- Keep track of every company you send your CV to and all the companies that anybody contacts on your behalf
- Be cautious with job boards as many are linked and it can result in your CV being sent to the same company a multitude of times.

For help and advice, do not hesitate to contact us.

on a lighter note.....

We had to laugh this week when 'eating potent smelling food' appeared on the top 10 list of annoying colleague habits. We have a very nice staff room but it cannot contain the smell when somebody at Straco (no names) insists on eating smelly sardines!